

Breastfeeding Policy
CUC Breastfeeding Friendly Team
St. Christopher's Hospital for Children
Center for the Urban Child

Mission:

The Center for the Urban Child (CUC) will actively support breastfeeding as the preferred method of providing nutrition to infants. A multidisciplinary, culturally-informed team (CUC Breastfeeding Friendly Team) comprised of office administrators, provider and nursing staff, lactation consultants and all support staff including front desk and registration staff and medical assistants as well as parents is established and maintained to identify and eliminate office barriers to breastfeeding. On an ongoing basis, this team will evaluate data relevant to breastfeeding support services and continue to implement needed changes.

Communicate Policy:

- The Breastfeeding Policy for the CUC is posted on the share drive and in the newborn resource binder for reference.
- All new staff and providers are informed about the policy.
- Copies of the policy are provided to and reviewed with referring hospitals, physicians and all healthcare professionals referring to the CUC.
- The written policy will be reviewed and updated on an ongoing basis using current research as an evidence-based guide.
- The Breastfeeding Policy for the CUC is communicated to families in plain language verbally and in writing.

Education:

- All members of the CUC receive education on lactation management and breastfeeding promotion to ensure that correct, current and consistent information is provided to all families who desire to breastfeed.
- Breastfeeding education is provided to rotating residents, lactation students, re-training physicians, medical students, social work students, and CRNP students as well as to any other learners who wish to gain more information.
- Telephone triage includes protocols created by the CUC Breastfeeding Friendly Team to provide evidence based advice to breastfeeding families as well as ensure appropriate follow-up.

Breastfeeding Friendly Environment:

- Ensure an office environment that demonstrates breastfeeding promotion and support by displaying culturally sensitive advertisement promoting breastfeeding.
- All patient families receive information and counseling on the benefits of and

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contraindications to breastfeeding.

- Breastfeeding counseling is offered in a culturally informed manner.

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- Provide access to a multilingual staff, medical interpreters and multilingual education materials.
- Families are encouraged to exclusively breastfeed unless medically contraindicated.
- The CUC does not accept free formula for routine supplementation or promotions from formula companies.
- The CUC does not advertise formula companies and will not offer families materials that contain company logos.
- Breastfeeding staff are encouraged to pump and support is provided through a designated pumping space and modifications in work schedules.

Breastfeeding Support:

- Families are encouraged to breastfeed in any location and families who prefer privacy are offered a private room.
- Certified Lactation Consultant (CLC) or International Board Certified Lactation Consultant (IBCLC) consultation is available and each family is provided with adequate time for a full lactation evaluation.
- Breastfeeding is observed by an experienced healthcare provider during the visit as medically indicated.
- Support is provided to families who have barriers that may impact breastfeeding success.
- Close follow-up is provided in the Newborn Clinic until families and providers feel confident with breastfeeding and the infant has adequate weight gain by the World Health Organization Child Growth Standards.
- Breastfeeding mothers are commended during each visit for choosing and continuing to breastfeed.
- At routine periodic health maintenance visits, breastfeeding anticipatory advice is given, educational materials are provided, and breastfeeding goals are discussed and documented.
- Support persons are encouraged to accompany the primary caregiver and infant to office visits.
- The CUC utilizes a warm line for breastfeeding concerns (215-427-MILK). Return calls are managed by lactation certified providers.
- The CUC fosters the establishment of breastfeeding support groups and peer-to-peer mentorship amongst breastfeeding families.

Community Support Systems:

- The CUC maintains relationships with various community resources for breastfeeding support.
- The CUC connects moms with an interest in donating breastmilk or families with an

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interest in obtaining donor milk to milk banks in the community.

- Families are educated regarding insurance benefits available to them and rights afforded to breastfeeding families by law.